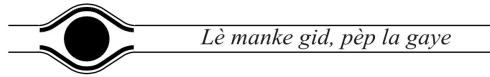


# HAITI OBSERVATEUR



Fondé à New York,  
cet hebdomadaire est édité par la  
société *Haiti-Observateur Group*

*Haiti-Observateur*  
Brooklyn Navy Yard (Bldg. 58)  
Brooklyn, NY 11205  
Tél. (718) 834-0222  
Fax: (718) 834-8853  
maurice.moses2@verizon.net

## GENERAL RATE POLICY:

1. Publisher reserves the right to change advertising rates upon 30 days notice and all contracts are subject to this reservation.
2. All contracts are for a period of one year unless otherwise stated in the contract.
3. A signed contract is required to earn any rate other than the "Open" rate. Cash or certified check may be requested with order until credit is approved.
4. Rebates will be issued to advertiser at the end of contract period. Unfulfilled contracts will be short-rated to the rate earned.
5. Cancellations will be accepted not later than 24 hours prior to insertion date, in writing.
6. Credit for typographical errors will be allowed only for the first insertion.
7. In the event of an error, liability will not be assumed for any claims exceeding the charge for the actual space occupied by the advertisement.
8. All bills are due within 15 days of the billing date.

## COMMISSIONS & DISCOUNTS:

15% commission on gross rates to recognized advertising agencies. Cash discount 2% extra.

## SPECIAL CLASSIFICATIONS:

1. Mail-order: \$31.50 per column inch, flat, non-commissionable. Cash or certified check with order.
2. Non-profit organization: \$25.00 per column inch, flat.
3. Guaranteed position: 25% extra.

Haiti, Miami, Montreal (Canada), Paris (France).

BASED RETAILERS: Contact your sales representative for rate information.

## CONTRACT & COPY REGULATIONS:

Publisher reserves the right to revise, change, cancel, reject or omit advertising without notice; lighten or change type, borders without proofs.

## CLOSING SCHEDULES:

1. Pub-Set Friday 5:00 p.m.
2. Camera-Ready till Monday 5:00 p.m.
3. Emergency advertisement Monday after the 5:00 p.m. deadline will pay %25% extra. Anything given on Tuesday will pay 50% extra. An emergency advertisement can be given as late as Tuesday 12:00 (noon).
4. 25% extra for pages: 2, 3 and 28 or 31.
5. 50% extra for last page.

## ZONED EDITIONS:

Not available at present time.

## COLOR RATES:

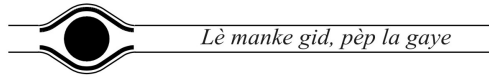
60% extra.

B&W plus 1 Spot color • B&W plus 2 Spot colors • B&W plus 3 Spot colors.

## SPECIAL ROP UNITS:

Not available at this time.

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## NEWSPAPER ADVERTISING RATES

### SPECIAL CLASSIFICATIONS:

Classified ads are \$31.50 per inch on a 2-inch column.

1. Mail-order: \$31.50 per column inch, flat, non-commissionable. Cash or certified check with order.
2. Non-profit organization: \$25.00 per column inch, flat.
3. Guaranteed position: 25% extra.
4. 25% extra for pages 2, 3, and 28 or 32.
5. 50% extra for last page.

### CLOSING SCHEDULES:

- Pub-Set Friday 5:00 p.m.
- Camera-Ready till Monday 5:00 p.m.
- Emergency advertisement Monday after the 5:00 p.m. deadline will pay %25% extra. Anything given on Tuesday will pay 50% extra. An emergency advertisement can be given as late as Tuesday 12:00 (noon).
- 50% extra for last page.

### MECHANICAL REQUIREMENTS:

Size	Dimension (in inch)			Price Per Insertion (in US Dollar)	
	Width	X	Height	Once	4 Times or More
Full Page	10.250	X	13.750	\$2,015.00	\$1,722.00
3/4 page	10.250	X	10.250	1,612.00	1,200.00
1/2 page	10.250	X	6.750	1,368.00	1,196.00
1/2 page	8.125	X	8.500	1,368.00	1,196.00
1/2 page	6.000	X	11.500	1,368.00	1,196.00
1/4 page	10.250	X	3.500	805.00	694.00
1/4 page	8.125	X	4.150	805.00	694.00
1/4 page	6.000	X	6.000	805.00	694.00
1/4 page	4.000	X	9.000	805.00	684.00
1/8 page	8.125	X	2.000	522.50	342.00
1/8 page	6.000	X	2.500	522.50	342.00
1/8 page	4.000	X	4.000	522.50	342.00
1/8 page	2.000	X	8.000	522.50	342.00
1/16 page	4.000	X	2.000	411.20	233.60
1/16 page	2.000	X	4.000	411.20	233.60

Full color available with 60% extra of Black and White prices. 2-color with 30% extra of Black and White prices. Up to 4-color separations available upon request (Pages 1, 3, 10, 12, 13, 15, 22 and 24).

For your information, *Haiti-Observateur*, the leading Haitian weekly, has been in publication since 1971 and is an excellent advertising tool. The paper appeals to a broad cross-section of the Haitian community as well as of the wider Caribbean market. And with an ever-growing English section, *Haiti-Observateur* is reaching more English speaking readers every week

Haiti-Observateur Group,  
Publisher

Maurice Moses  
Advertising Director

**P.S.** *Haiti-Observateur* has offices in New York, Montreal, Port-au-Prince, Haiti, and representatives in Paris and most cities on the Eastern Seaboard and as far inland as Chicago.

**Circulation: 75, 000 Weekly**